

Drew Herring

Photographer | Videographer | Editor

Professional photographer, videographer, and editor with a passion for bringing ideas to life through creative visual storytelling.

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WORK EXPERIENCE

Photographer/Videographer MAN Sports

07/2018 - Present

Dallas, TX

Supplement Company

Achievements/Tasks

- Plan, shoot, and edit all photo and video content for company advertising, social media, and website.
- Upload and manage company YouTube channel, including copy, thumbnail, tags, and monetization.
- Generated well over 10 million impressions across various social media platforms.
- Created high quality imagery and video for third party sellers such as Amazon, Walmart, and Academy Sports.
- Worked with high profile influencers with anywhere between 20k to 1.2mil followers.
- Collaborated with brands such as PBR (Professional Bull Riding), Gas Monkey Garage, and Asking Alexandria.

Freelance Photographer/Videographer Drew Herring Media

08/2017 - Present

Dallas, TX

Achievements/Tasks

- Provided high quality imagery and video including weddings, family portraits, engagement photos, music videos, live concert photography, and more.
- Worked closely with clients to deliver client needs.
- Used digital full frame cameras with tripods, flashes, continuous lighting, backdrops, filters, etc.

Photographer KODAKIT

01/2019 - 01/2020

Achievements/Tasks

- Met with restaurants to capture high quality images of food products.
- Used flash and fill to capture required images.
- Uploaded images to database for use with DoorDash and GrubHub applications.

EDUCATION

BS in Media Arts University of North Texas

08/2013 - 05/2018

SKILLS

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Adobe Lightroom

Camera Operations

YouTube

Time Management

Non-Linear Editing

Social Media

Detail Oriented

Creative Mindset

PERSONAL PROJECTS

Heavy Doors Music Video

- Selected for UNT Media Arts Festival

Ca\$\$ius Music Video

ACHIEVEMENTS

Achieved millions of views across multiple videos and platforms.

Advertisement played on the Dallas Cowboys stadium jumbotron for thousands of fans.

LANGUAGES

English

Native or Bilingual Proficiency

French

Limited Working Proficiency

INTERESTS

Photo and Video Production

Video Games

Skateboarding

Music